

THE 3rd ASIA PACIFIC
MANAGEMENT RESEARCH
CONFERENCE

APMRC Guidelines

13th – 15th November 2019
Bintang Kuta Hotel
Kuta – Bali

Organized by:



Co-Host:

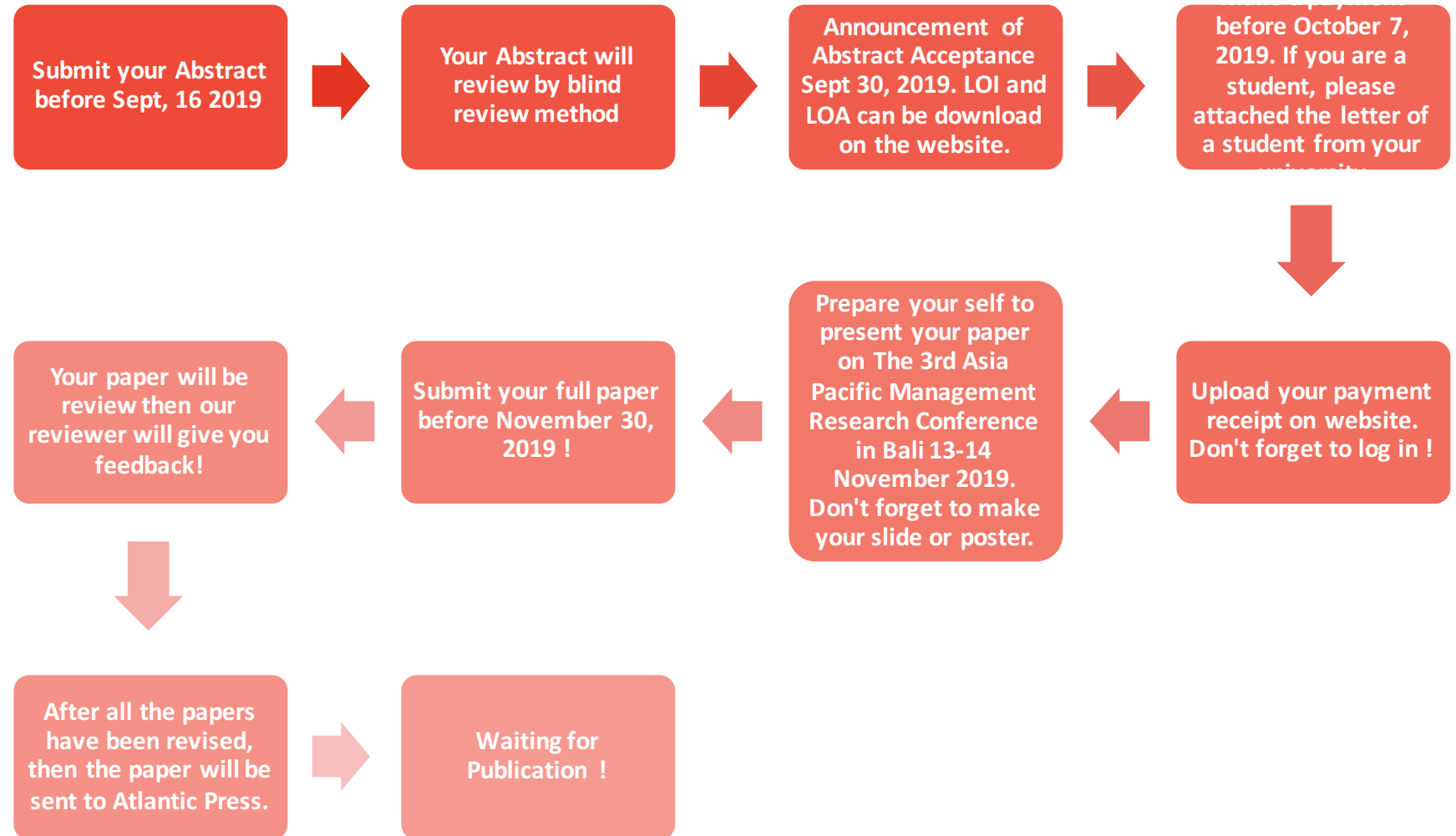
Event Organizer:

RC-CCH Research Center and
Case Clearing House





Time Line Of APMRC 2019





The 3rd APMRC
13th – 15th November 2019

Day 1

NUM	TIME (+GMT 8)	EVENT
1	08.30 - 09.00	Registration
2	09.00 - 10.40	Parallel Session I (5 person @20minutes)
3	10.40 - 11.00	Opening and Welcoming Speech
		- Opening by MC
		- Speech by Dr. Ningky Sasanti Munir M.B.A
4	11.00 - 12.30	Plenary Session:
		- Keynote Speaker I
		Assoc. Prof Dr. MD. Mamun Habib
		Editor in Chief International Journal of Supply Chain Management (IJSCM)
		-Keynote Speaker II
		Dr. Wahyu Tri Setyobudi
Head of Center Innovation and Collaboration (CIC)		
5	12.30 - 13.20	Discussion
		Lunch Break + Pray Time
6	13.20 - 15.00	Parallel Session II (5 person @20minutes)
7	15.00 - 15.20	Coffee Break + Pray Time (Solat Ashar)
8	15.20 - 17.00	Parallel Session III (5 person @20minutes)



The 3rd APMRC
13th – 15th November 2019

Day 2

NUM	TIME (+GMT 8)	EVENT
1	08.30 – 09.00	Registration
2	09.00 – 10.40	Parallel Sessions IV (5 person @20minutes)
3	10.50 – 12.20	Plenary Session:
		Invited Speaker I
		Prof. Chen Yinghuei, Ph.D
		Dean of International College Asia University
		Invited Speaker II
		Prof. Nguyen Danh Nguyen
		Dean of the School of Economics and Management Hanoi University of Science and Technology
		Discussion
4	12.20 – 11.50	Lunch Break + Pray Time
5	13.20 – 14.30	Parallel Sessions V (Poster Session) (5 person @20minutes)
6	14.30 – 15.20	Coaching Clinic:
		Assoc. Prof Ade Ghofar Abdullah Chief Editor Journal Q2
7	15.20 – 15.40	Coffee Break + Pray Time (Solat Ashar)
8	15.40 – 16.30	Coaching Clinic
		Discussion
9	16.30 – 17.00	Closing



Day 3

NUM	TIME (+GMT 8)	EVENT
1	08.00	Meeting Point at Bintang Kuta Hotel
2	08.30 - 09.00	On the way to Sababay Winery
3	09.00 - 10.30	Sababay Winery Tour
4	10.30 - 11.15	On the way to Krisna Oleh-oleh + Lunch
5	11.15 - 12.00	Pray Time + Shopping at Krisna Oleh oleh Bali
6	13.00	Airport / Hotel



Plenary SESSION SCHEDULE



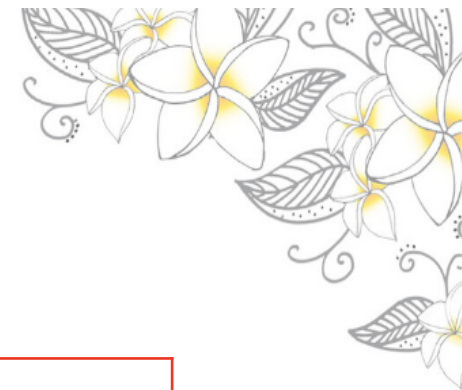
Day One Wednesday, 13th November 2019

Parallel Session I : 09.00 - 10.40 (GMT +8)

ROOM 1 (BALI ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-18	ABS-14	Dr. Swaroop Simha	Science and Technology University	Sensuality in Marketing – Study of Sensory Marketing Strategies in Retailing Business
2	USER-88	ABS-66	Dendy Syaiful Akbar, S.E., M.Si.	Universitas Galuh	Corruption, Accounting Practice & Economic Growth: Evidence from ASEAN Countries
3	USER-17	ABS-19	Johan Setiawan S.Kom., M.M., M.B.A	Universitas Multimedia Nusantara & Binus Business School	Travel Chatbot for Customer Satisfaction
4	USER-67	ABS-57	Drs. I Ketut Astawa, M.M.	Tourism Department, Politeknik Negeri Bali	Green Hotel as a Competitive Product (Case Study at a 5-Star Hotel in Bali)
5	USER-117	ABS-84	Citra Auliyaputri, S.Ars, M.M	Sekolah Tinggi Manajemen PPM	Strategic CRM In Digital Business: Leveraging Profitability In Online Community





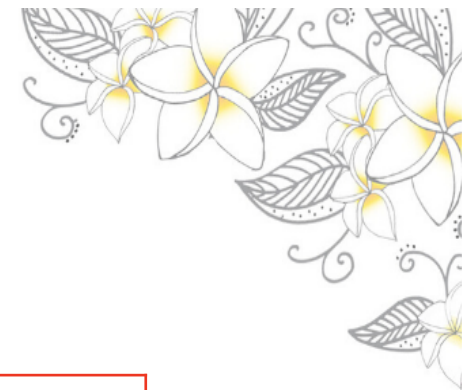
Day One Wednesday, 13th November 2019

Parallel Session I : 09.00 - 10.40 (GMT +8)

ROOM 2 (NIAS ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-92	ABS-93	Dimas Negoro	Sekolah Tinggi Manajemen PPM	The Effect Of Environmental Uncertainty and Top Management Team Foresight On Business Cycle Orientation and Organizational Ambidexterity : The Case of Mining And CPO Industry In Indonesia
2	USER-106	ABS-83	Andasmara Rizky Pranata, S.H., S.Mn., LL.M	ESQ Business School	The Effect of Sustainable Human Resource Management Towards Employees Productivity
3	USER-30	ABS-72	Sherlywati, S.E., M.M.	Universitas Kristen Maranatha	Mapping Of Socio-Economic Profiles For River Water Education Tourism Supply Chain Management Policies
4	USER-54	ABS-50	Novi Indah Earlyanti	Police College of Sciences	Bumout Impact and Work Satisfaction Toward Members of Samsat Surabaya Regional Police of East Java's Morale





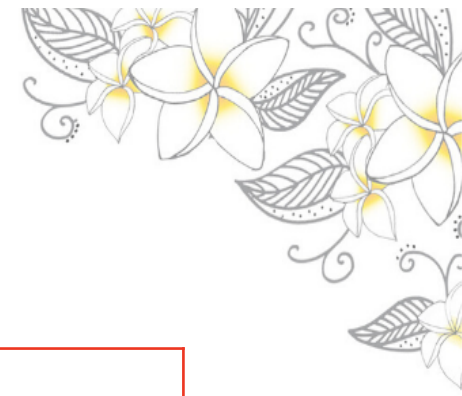
Day One Wednesday, 13th November 2019

Parallel Session I : 09.00 - 10.40 (GMT +8)

ROOM 3 (SAWU ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-44	ABS-34	Dr. Prasun Das	Indian Statistical Institute	(T, R(N,α,p)) Inventory Policy for A FMCG Retail Supply Chain
2	USER-63	ABS-68	Maria Maulina	Sekolah Tinggi Manajemen PPM	Combine Business Model Canvas, Blue Ocean Strategy, and Analytical Hierarchy Process to Develop Business Model of Malkita Mall Jakarta
3	USER-75	ABS-67	Mirra Novyanti	Sekolah Tinggi Manajemen PPM	Design And Implementation Of Risk Management System: The Case Of XYZ
4	USER-105	ABS-76	Kenny Ardillah, S.E., M.Ak, CFP., CSP., CSRS.	Matana University	The Impact of Environmental Performance and Financing Decisions on Sustainable Financial Development





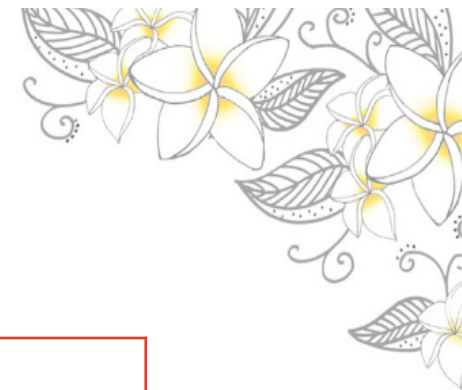
Day One Wednesday, 13th November 2019

Parallel Session I : 09.00 - 10.40 (GMT +8)

ROOM 4 (SAHADEWA ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-85	ABS-51	Rieke Retnosary, S.T., M.M.	Universiti Teknologi Malaysia	Government Responsibility as The Main Stakeholder in Tourism Development Literature Review on Heritage Tourism
2	USER-100 (ABS-69)	ABS-69	Fitri Purnamasari, S.E., M.S.A.	Universitas Negeri Malang	Towards The Qualified Human Resource: Internship Program at Leading Ex-LPTK Universities in Indonesia
	USER-143		Sheila Febriani Putri, S.Pd., M.Pd.		
	USER-68		Dwi Narullia, S.E., M.S.A., CSRS.		
	USER-101		Dhika Maha Putri, S.Pd., M.Acc		
	USER-144		Miranti Puspaningtyas, S.Pd., M.Akun		
3	USER-84	ABS-49	Budi Yuwono	Sekolah Tinggi Manajemen PPM	Build SAKANA PHARMA's Competitive Advantage through Organizational Transformation
4	USER-46	ABS-32	Ir. Heri Supriyadi, M.M., M.B.A	School of Business, IPB University	Employee Risk Scoring as a Tool for Preventing Internal Fraud in Bank
5	USER-75	ABS-117	Aries Heru Prasetyo, Ph.D	Sekolah Tinggi Manajemen PPM	Shareholders wealth in post merger-acquisition: The case of Indonesian listed company

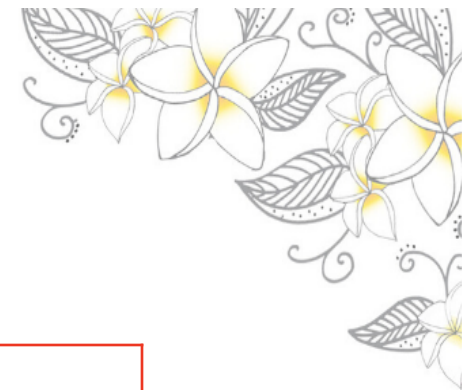




Day One Wednesday, 13th November 2019
Parallel Session II : 13.20 - 15.00 (GMT +8)

ROOM 1 (BALI ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-68 (ABS-91)	ABS-91	Dwi Narullia, S.E., M.S.A., CSRS.	Universitas Negeri Malang	Business Sustainability Improvement for MSMEs: Development of Comprehensive Budgeting Model
	USER-124		Muhammad, S.E., M.S.A, AK., CA., CSRS.		
	USER-100		Fitri Purnamasari, S.E., M.S.A.		
2	USER-47 (ABS-30)	ABS-30	Leli Deswindi, S.E., M.T.	ESQ Business School (STIMIK ESQ)	The Effect of Sustainable Human Resource Management towards Employees' Productivity
3	USER-47 (ABS-33)	ABS-33	Leli Deswindi, S.E., M.T.	ESQ Business School (STIMIK ESQ)	How is The Physical and Non Physical Working Environment Can Effect to The Employees Productivity with Motivation as An Intervening Factor
4	USER-49 (ABS-47)	ABS-47	Vincent Valerian, ST. MM.	Sekolah Tinggi Manajemen PPM	Managements Attitude Towards Risk Management Is The Moderating Variable Between Managements Support And Risk Management Performance
	USER-80		Yosia Moelyono, SE. MM.		
5	USER-70	ABS-74	Joni Phangestu	Sekolah Tinggi Manajeen PPM	The Effects Of Resource Management to Firm's Performance Through Exploratory And Exploitative Innovations





Day One Wednesday, 13th November 2019
Parallel Session II : 13.20 - 15.00 (GMT +8)

ROOM 2 (NIAS ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-125 (ABS-97)	ABS-97	Intan Permana, S.Pd., M.M.	Universitas Garut	Marketing Mix: A Study on BNI's Mobile Banking Service
2	USER-125 (ABS-108)	ABS-108	Intan Permana, S.Pd., M.M.	Universitas Garut	Innovation Platform: A Study on Donors at kitabisa.com
3	USER-32	ABS-20	Suwinto Johan	Sekolah Tinggi Manajemen PPM	Do Foreign Firms Bring Value To Emerging Financila Market? An Empirical Evidence Indonesia Banking
4	USER-34	ABS-110	Retno Effendi	Sekolah Tinggi Manajemen PPM	Antecedents of Intention to Subscribe Paid Digital News Apps
5	USER-126	ABS-101	Muhammad Roy Urich Kusumawardana, ST, MM	Sekolah Tinggi Manajemen PPM	Strategy to Prevent Terrorist Networks from Recruitment and Selection of New Employees Pertamina Hulu Energy Nunukan Company



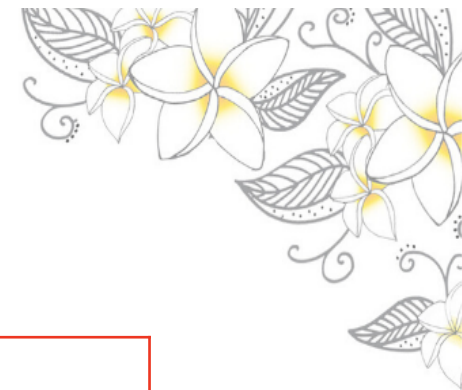


Day One Wednesday, 13th November 2019
Parallel Session II : 13.20 - 15.00 (GMT +8)

ROOM 3 (SAWU ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-63	ABS-54	Andi Ilham Said, Kartika Yuniarti	Sekolah Tinggi Manajemen PPM	Creating Impactful Model for Organizational Transformation
2	USER-3 (ABS-8)	ABS-8	Dr. (Can) Elfindah Princes, M.Kom	Bina Nusantara University	Analysis of Consumer Behavior towards staff and Management Team in the Education Industry
3	USER-63	ABS-70	Ade Rachmawati	Sekolah Tinggi Manajemen PPM	Using PPM Transformation Model® to Design Transformation Process of PT. Otsuka Indonesia
4	USER-42	ABS-26	Dr. Ita Salsalina Lingga, S.E., M.Si., Ak., CA.	Maranatha Christian University	Analyzing the Importance of User Competency to the Effectiveness of Accounting Information System in Banking Sector
5	USER-48	ABS-39	Dr. Nandini Das	Indian Statistical Institute	Supplier Selection Criteria and Methods in Supply Chain – A Statistical Approach

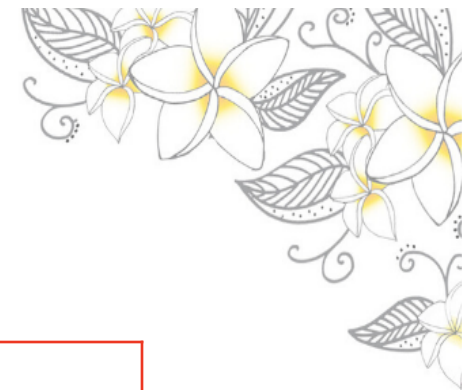




Day One Wednesday, 13th November 2019
Parallel Session II : 13.20 - 15.00 (GMT +8)

ROOM 4 (SAHADEWA ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-121	ABS-99	Pepey Kurnia	Sekolah Tinggi PPM Manajemen	THE IMPACT OF CUSTOMER EXPERIENCE ON PURCHASE INTENTION IN JAKARTA'S SHOPPING MALLS
2	USER-65	ABS-41	Nanang Wahyudin	Universitas Bangka Belitung	Tourism Potential Identification In Optimizing the Pasir Padi Beach Development Strategy
3	USER-86	ABS-55	Dr. Fitri Lukiaستی, S.E., M.M.	University of Flores, Ende, NTT, Indonesia dan STIE Bank BPD Jateng, Semarang	The Contingency Approach of Digitalization and Entrepreneurial Orientation on SMEs' Performance
4	USER-137	ABS-116	Asep mulyana	Management and Business Department Universitas Padjadjaran, Bandung & Trisakti School of Tourism	Indonesian Sustainable Tourism Award on Cibuntu Village Development
5	USER-101	ABS-77	Dhika Maha Putri, S.Pd., M.Acc	Universitas Negeri Malang	Business Sustainability Improvement for MSMEs: Development of Comprehensive Budgeting Model





Day One Wednesday, 13th November 2019
Parallel Session III : 15.20 - 17.00 (GMT +8)

ROOM 1 (BALI ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITLE
1	<u>USER-57</u>	<u>ABS-65</u>	Arundhathi Chandran	Tata Institute Of Social Science, Mumbai, India	Victims Perception and Reaction Towards Workplace Bullying
2	USER-91	ABS-82	Dr. Syihabudhin, S.E., M.Si	Universitas Negeri Malang	The Effect of Workload on Employee Performance through Work Life Balance at The Ollino Garden Hotel Malang East Java
			Elfia Nora, S.E., M.Si	Universitas Negeri Malang	
3	USER-31	ABS-102	Bernika Setiawan, S.Si., M.M.	Sekolah Tinggi Manajemen PPM	Investment Decisions And Investor Experience In Choosing Financial Technology (Fintech) Services: Peer-To-Peer Lending.
4	USER-59	ABS-79	Dewi Sabita Wulandari	Sekolah Tinggi Manajemen PPM	The Effect Of Training, Work Environment And Work Discipline On Millenial Generation Employee Performance
5	USER-112	ABS-75	Dr. Ningky Sasanti Munir, M.B.A.	Sekolah Tinggi Manajemen PPM	Strategi Bisnis PT Barokah Galangan Perkasa Periode 2020-2022 Dalam Rangka Meningkatkan Daya Saing

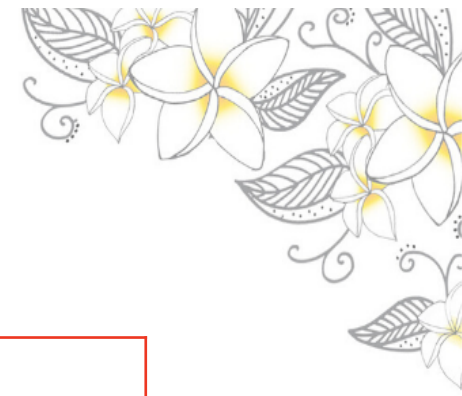




Day One Wednesday, 13th November 2019
Parallel Session III : 15.20 - 17.00 (GMT +8)

ROOM 2 (NIAS ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-73	ABS-107	Diatrhi Windrasari Hastono	Sekolah Tinggi Manajemen PPM	Social Return On Investment (SROI) For Civil Society Organization (CSO) In Indonesia A Case Study Of Rumah Dongeng Pelangi
2	USER-61	ABS-100	Janette, S.Ak	Sekolah Tinggi Manajemen PPM	Does Corporate Social Responsibility matter?
3	USER-131	ABS-109	Dimas Aditya Bhakti	Sekolah Tinggi Manajemen PPM	Effect Of Work Environment, Orientation, And Experience Of Internship On Successful Adaptation Of Work For Fresh Graduate Generation Y New Employees



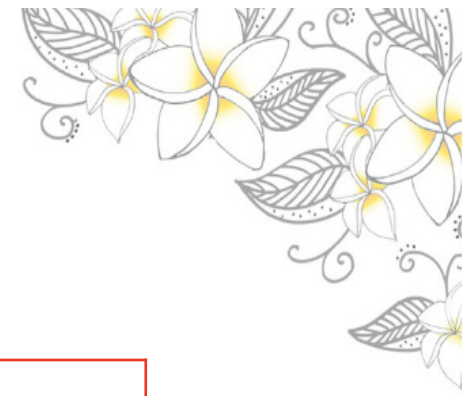


Day One Wednesday, 13th November 2019
Parallel Session III : 15.20 - 17.00 (GMT +8)

ROOM 3 (SAWU ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-14	ABS-9	Dr. Andi Cudai Nur, M.Si	Universitas Negeri Makassar	Strategy Digitizing Development Of Tourism Destinations East Coast In South Sulawesi Indonesia
2	USER-41	ABS-31	Dr. Sugiharto Soeleman, M.Sc., M.Fin.	PT Lintang Jati Kencana	Biological Assets as Mudharabah Based Loan Collateral Alternative for Smallholder Farmers in Indonesia
3	USER-40	ABS-24	Elvyra Handayani Soedarso	Politeknik malang	The Challenges of Small and Medium Oyster Mushroom Entrepreneurs in Indonesia: A Review from Non-Accounting and Accounting Perspective





Day One Wednesday, 13th November 2019
Parallel Session III : 15.20 - 17.00 (GMT +8)

ROOM 4 (SAHADEWA ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-134	ABS-122	Eliot Simangunsong	Universitas Prasetiya Mulya	The Role of Social Media in Business Transformation Strategies: Development and Validation of The Social Media Commerce Model
2	USER-81	ABS-61	Maria Angelita	Sekolah Tinggi Manajemen PPM	Determining Factors for Success of Banking Digital Transformation
3	USER-102	ABS-92	Lohana Juariyah	Universitas Negri Malang	The Effect of Perceived Organizational Support to Employee's Commitment: Testing Job Satisfaction as Mediating Variable
			Afwan Hariri	Universitas Negri Malang	
			I Nyoman Saputra	Universitas Negri Malang	
4	USER-3 (ABS-2)	ABS-2	Dr. (Can) Elfindah Princes, M.Kom	Bina Nusantara University	Integrating Ambidexterity into the Modern Manufacturing Era of Industry 4.0
5	USER-98	ABS-62	Christian Samuel	Sekolah Tinggi Manajemen PPM	Enterprise Risk Scorecard Application On Indonesian State-Owned Enterprises: Case Study Three Shipping Companies

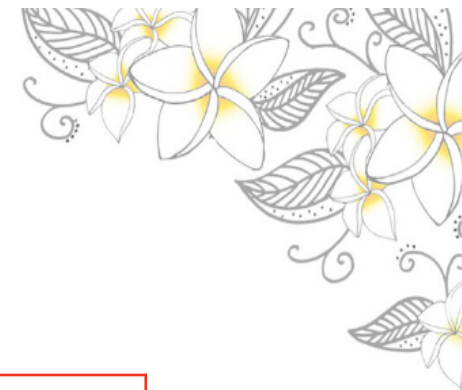




Day Two Thursday, 14th November 2019
Parallel Session IV : 09.00 - 10.40 (GMT +8)

ROOM 1 (BALI ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-135	ABS-114	Zahramutya Nadapertiwi Putri, S.M	Sekolah Tinggi Manajemen PPM	The Effect of Performance Expectancy, Effort Expectancy, Social Influence, Facilitating Conditions, Self-efficacy and Affect on Behavioral Intention (Case study on DKI Jakarta residents in Using Digital Financial Services: Peer to Peer Lending Digital.
2	USER-132	ABS-119	Alsabaravi Ghiffari, S.M	Sekolah Tinggi Manajemen PPM	Optimizing the services of the regional health insurance (Jamkesda) based on enterprise risk management ISO 31.000:2018 at RSU Permata Cibubur.
3	USER-130	ABS-118	Sebastian Vieri Matasak Tandj, S.M.	Sekolah Tinggi Manajemen PPM	Trends in Millennial Generation Behavior in DKI Jakarta using the Financial Tecnology: Peer To Peer Lending (P2PL)
4	USER-136	ABS-115	Andi Dajen Nurfadhillah, S.Ak.	Sekolah Tinggi Manajemen PPM	How To Detect Tax Avoidance Through Financial Statements
5	USER-127	ABS-113	Meliyanti	Sekolah Tinggi Manajemen PPM	Social and Environmental Disclosure and Earning Persistence: Evidence Mining Sector in Indonesia

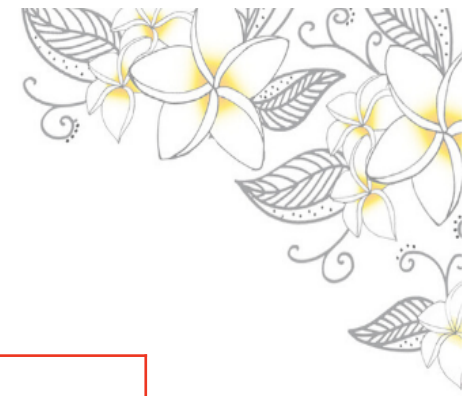




Day Two Thursday, 14th November 2019
Parallel Session IV : 09.00 - 10.40 (GMT +8)

ROOM 2 (NIAS ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-99	ABS-86	Jasnovaria, SE, M.M, Ak. CA. PIA, QIA, AAIJ, CRGP, MUDP	Sekolah Tinggi Manajemen PPM	Business Model Development of PT. XYZ Using Business Model Canvas
2	USER-90	ABS-53	Meta Andriani	Indonesia Bangking School	Using QFD Approach to Improve Logistics Service Quality in Trucking Operations
3	USER-123 (ABS-89)	ABS-89	Siti Nuraisyah Suwanda	Sekolah Tinggi Manajemen PPM	They are Busy so We Need to Move: A Descriptive Study on Female Organizational Citizenship Behaviour on Taking the Leadership Role in Festival Kampung Labirin
4	USER-123 (ABS-90)	ABS-90	Siti Nuraisyah Suwanda	Sekolah Tinggi Manajemen PPM	Indonesian Tourism 4.0: Traveller Behavior in Peak Season of Holiday
5	USER-35	ABS-22	Erlin Melani, S.E., M.S.A., Ak., CA., CSRS., CSRA	State Polythechnic Malang	Growth Opportunity and Financial Performance: The Moderating Role of Intellectual Capital

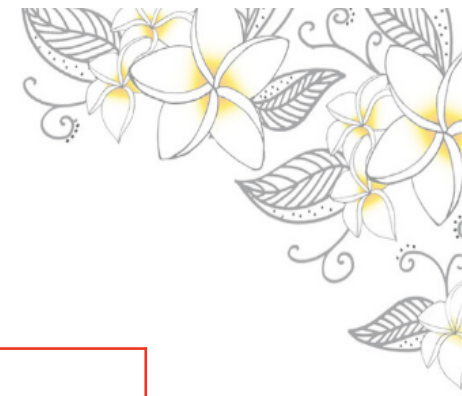




Day Two Thursday, 14th November 2019
Parallel Session IV : 09.00 - 10.40 (GMT +8)

ROOM 3 (SAWU ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-37	ABS-29	Nurafni Eltivia	State Polytechnic of Malang	Sustainability Accounting Model
2	USER-3 (ABS-3)	ABS-3	Dr. (Can) Elfindah Princes, M.Kom	Bina Nusantara University	Facing Disruptive Challenges in Modern Manufacturing Industry
3	USER-118	ABS-98	R. Rifa Herdian, S.T., M.M.	Sekolah Tinggi Manajemen PPM & PT Telekomunikasi Indonesia Tbk	Portfolio Strategy CFU Enterprise Pt Telekomunikasi Indonesia, Tbk.
4	USER-129	ABS-103	Shafira Putri Medina, Widyarso Roswinanto S.T, M.M., Ph.D	Sekolah Tinggi Manajemen PPM	Celebrity Attitude, Advertising Attitude, Celebrity Match-Up And The Effects On Brand Attitude: Investigation In Indonesian Advertising Context
5	USER-24	ABS-18	Ossi Ferli ST., SE., MSM.	Indonesian Banking School	The Influence of Technological Innovation on Financial Performance in Banking That Conducts Online Banking in Indonesia Stock Exchange (IDX)



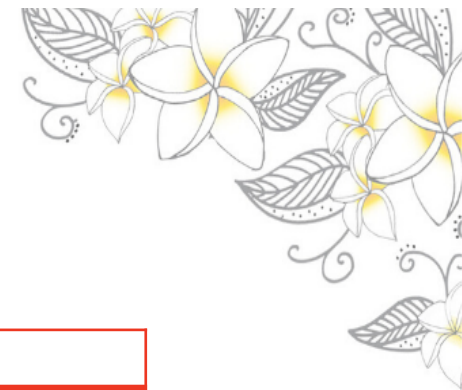


Day Two Thursday, 14th November 2019
Parallel Session IV : 09.00 - 10.40 (GMT +8)

ROOM 4 (SAHADEWA ROOM)

NO	USER	ABS	NAME	INSTITUTION	TITTLE
1	USER-125	ABS-108	Intan Permana, S.Pd., M.M.	Sekolah Tinggi Manajemen PPM	Innovation Platform: A Study on Donors at kitabisa.com
2	USER-76	ABS-58	Teguh Bagus Surya, SP, MM	Sekolah Tinggi Manajemen PPM	Using QFD Approach To Improve Logistics Service Quality In Trucking Operations
3	USER-15	ABS-11	Andriyastuti Suratman, S.E., M.M.	Universitas Islam Indonesia	The Investigation of Motivation's Role with Mediator Effects on Employees' Performance
4	USER-39	ABS-25	Dr. Dra. Kurnia Ekasari, M.M., Ak., CA., CSRS., CSRA	State Polytechnic Of Malang	Corporate Commitment Environment Concern: Evidence from Sustainability Reporting
4	USER-22	ABS-15	Windi Novia Ratri Wardhani, S.Ikom., M.M.	Sultan Agung islamic University	Antecedent and Consequence of Destination Innovativeness





Day Two Thursday, 14th November 2019
Parallel Session V : 12.40 – 14.20 (GMT +8)

POSTER SESSION (NIAS ROOM)					
NO	USER	ABS	NAME	INSTITUTION	TITLE
1	USER-71	ABS-44	Ayatullah Sadali	Sultan Agung Islamic University	Knowledge Sharing Approach Using ICT Based Entrepreneurship Orientation During Technology Turbulence Toward Sustainable SMEs : A Conceptual Model Paper
2	USER-142	ABS-123	Ratih Pratiwi, S.Pd., M.Si., M.M.	Universitas Sultan Agung Semarang	Crowdworking, Is It Beneficial In Destination Marketing?
3	USER-66	ABS-64	Arif Fajar Nugroho M.M.	Sekolah Tinggi Manajemen PPM	The Effect of Company's External and Internal Factors to Firm's Value with Capital Structure as Intervening Variable in Listed Construction's Company in Indonesia
4	USER-133	ABS-112	Meichyel, S.Ak	Sekolah Tinggi Manajemen PPM	The Value Relevance and Subjectivity of Other Comprehensive Income
5	USER-103	ABS-71	Yofangga Rayson	Sekolah Tinggi Manajemen PPM	Strategi Bisnis PT. Woodlam Indonesia Abadi, Periode 2019-2021
6	USER-115	ABS-81	Eva Hotnaidah Saragih, Riza Aryanto	Sekolah Tinggi Manajemen PPM	The influence of the Work Environment on the Loyalty of Millennial Employees
7	USER-119	ABS-88	Rike Penta Sitio, M.M	Sekolah Tinggi Manajemen PPM	Distance Learners Acceptance toward E-learning
8	USER-116	ABS-87	Tegar Punang Mahardi, S.IP, M.M	Sekolah Tinggi Manajemen PPM	Design Strategy Employee Engagement in PT. XYZ
9	USER-56	ABS-60	Putri Kartika Sari	Sekolah Tinggi Manajemen PPM	The Concept of Idealism in Organizing Economic Law in the World of Digital Markets (Critical Review of the Potential of Economic Crimes)



ORAL SESSION



THE 3rd ASIA PACIFIC
MANAGEMENT RESEARCH
CONFERENCE



ORAL

Presentation Guideline

1. Oral presentation rooms are located on Bintang Kuta Hotel, Bali.
2. The discussion will be held in 4 (Four) sessions. Each session consists of 20 (twenty) presenters and divided into 4 (four) rooms.
3. There are 5 (nine) presenters in each room, and each session lasts for 90 minutes including presentation and discussion.
4. Each session will be led by a moderator appointed by the Committee.
5. Each presenter must prepare ppt slide shows which consist of Title and Abstract, Introduction, Method, Results and Discussion, and Conclusion.
6. The ppt le(s) must be submitted to the assigned moderator 5 minutes before the presentation.
7. Each moderator is equipped with a laptop that can be used by the presenters.

PANDUAN

Presentasi Lisan

1. Presentasi lisan dilaksanakan di Bintang Kuta Hotel, Bali.
2. Presentasi lisan dilaksanakan dalam 4 (empat) sesi dan masing-masing sesi terdiri dari 20 peserta yang akan dibagi ke dalam 4 ruangan.
3. Dalam setiap ruangan, terdapat 5 pemakalah dengan total waktu selama 90 menit, termasuk presentasi dan diskusi (tanya jawab).
4. Setiap sesi dipimpin oleh seorang moderator yang telah ditunjuk panitia.
5. Pemakalah menyiapkan power point berisi 5 (lima) slide show yang terdiri dari Title and Abstract, Introduction, Method, Results and Discussion, and Conclusion.
6. File slide show agar diserahkan kepada moderator max. 5 menit sebelum setiap sesi dimulai.
7. Moderator menyiapkan laptop yang dapat digunakan oleh pemakalah untuk presentasi lisan.



ORAL

Presentation Rules

1. Presenters must be ready in the designated room 10 minutes before the discussion. Use this time to get to know each other.
2. Mobile phones and laptops are not allowed during the discussion session.
3. Smoking and toilet-break are not allowed during the discussion session.
4. Each member opens the discussion graciously and listens carefully to the discussion. No interruptions are allowed.
5. Discussion is a consensus-meeting (no one should dominate).
6. Each member participates voluntarily and actively in the discussion.

TATA TERTIB

Presentasi Lisan

1. Peserta berada di ruangan masing-masing 10 menit sebelum diskusi dimulai. Gunakan waktu untuk berkenalan dengan peserta lain di ruangan.
2. Tidak menggunakan telepon seluler dan laptop pada saat diskusi.
3. Tidak diperkenankan merokok atau pergi ke toilet.
4. Membuka diskusi dengan sopan, menyimak dengan seksama saat peserta lain memberikan paparan, dan tidak melakukan interupsi.
5. Diskusi dilaksanakan secara *consensus* (tidak ada yang mendominasi).
6. Berpartisipasi sukarela dan aktif dalam diskusi.

THE 3rd ASIA PACIFIC
MANAGEMENT RESEARCH
CONFERENCE



**POSTER
SESSION**



POSTER

Presentation Guideline

PANDUAN

Pembuatan Poster

POSTER PRESENTATION INFORMATION

LOCATION

Bintang Kuta Hotel, Bali-Indonesia

POSTER SESSION

1 Sessions of Poster presentation:
Session IV (13.00-14.30 WITA)

DURATION

Thursday, 14 November 2019
(See the Rundown of APMRC 2019)

POSTER DISPLAY

Poster must be displayed on the designated board
15 minutes before the presentation.

POSTER DISMOUNTING

Poster must be dismantled after the presentation
is completed by the committee

INFORMASI PRESENTASI POSTER

LOKASI

Bintang Kuta Hotel, Bali-Indonesia

PELAKSANAAN

Presentasi poster dilaksanakan dalam 1 sesi:
Sesi IV (08.00-12.00 WITA)

DURASI

Kamis, 14 April 2019
(Sesuai Rundown APMRC 2019)

PEMASANGAN POSTER

Poster harus dipasang maksimal 15 menit sebelum
jadwal presentasi poster dimulai. Pemasangan
poster dilakukan oleh peserta.

PENCABUTAN POSTER

Pencabutan poster dilakukan setelah jadwal
presentasi poster selesai dan dilakukan oleh pihak
panitia



POSTER DESIGN

1. Poster in the form X-Banner.
2. The size of poster is Portrait with the size of 160 cm in height and 60 cm in width.
3. All texts, diagrams, and figures must be legible at the distance of seven feet or 2 meters.
4. Poster must include the APMRC and Affiliation Logo.
5. Poster must be written in English, and consist of:
 - Title (exactly the same as the one submitted to the committee)
 - Sub-title (if any)
 - Author name(s)
 - Affiliation
 - Introduction
 - Method Findings/Results and Discussion
 - Conclusion
 - Acknowledgement (if any)
 - References (cited on the poster)
6. The fonts for sub-title must be larger than the body text (or using bold).
7. The content of the poster must be legible and written systematically.

DESAIN POSTER

1. Poster berupa X-Banner.
2. Poster berjumlah 1 (satu) lembar dengan ukuran tinggi x lebar adalah 160 cm x 60 cm (A1) potrait.
3. Semua teks, diagram dan gambar yang ada dalam poster harus terbaca dengan baik dalam jarak maksimum 7 kaki atau sekitar 2 meter.
4. Poster harus memuat logo APMRC dan logo Afiliasi.
5. Poster ditulis dalam Bahasa Inggris dan terdiri dari:
 - Judul (Harus sesuai dengan judul abstrak yang dikirimkan ke panitia)
 - Subjudul (jika ada)
 - Penulis
 - Aliasi
 - Pendahuluan
 - Metode Hasil dan Pembahasan
 - Kesimpulan
 - Ucapan Terima Kasih (Jika ada)
 - Referensi (yang terdapat di dalam poster)
6. Gunakan sub-judul dengan ukuran lebih besar dari teks (dapat juga menggunakan bold).
7. Isi poster harus dapat terbaca secara terstruktur dan sistematis.