

UFS Indonesia : Responding the impact of COVID-19 to HORECA Business

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How COVID-19 has change the landscape of HORECA Business

Tingkat Hunian Jeblok karena Pandemi, 60 Hotel di Bali Akan Dijual

Reporter: [Bisnis.com](#)

Editor: [Rr. Ariyani Yakti Widyastuti](#)

Jumat, 5 Februari 2021 21:39 WIB

PPKM Jawa-Bali Diperpanjang, PHRI : Kami seperti Disuruh Tutup

Syarat masa berlaku tes rapid antigen selama 2 x 24 jam membuat masyarakat akan mempertimbangkan perjalanan karena ada biaya tambahan yang harus dikeluarkan.

Ribuan Hotel dan Restoran Tutup Permanen Akibat Pandemi Covid-19

Pelaku industri pariwisata dari sektor perhotelan dan restoran melaporkan adanya ribuan bisnis yang harus tutup permanen akibat pandemi Covid-19 yang berkepanjangan.



Newswire - [Bisnis.com](#)

05 Februari 2021 | 18:57 WIB

1.033 Restoran di Indonesia Tutup Permanen Karena Pandemi COVID-19

Tim Detikfood - [detikFood](#) Sabtu, 06 Feb 2021 12:30 WIB



Source : Detik.com



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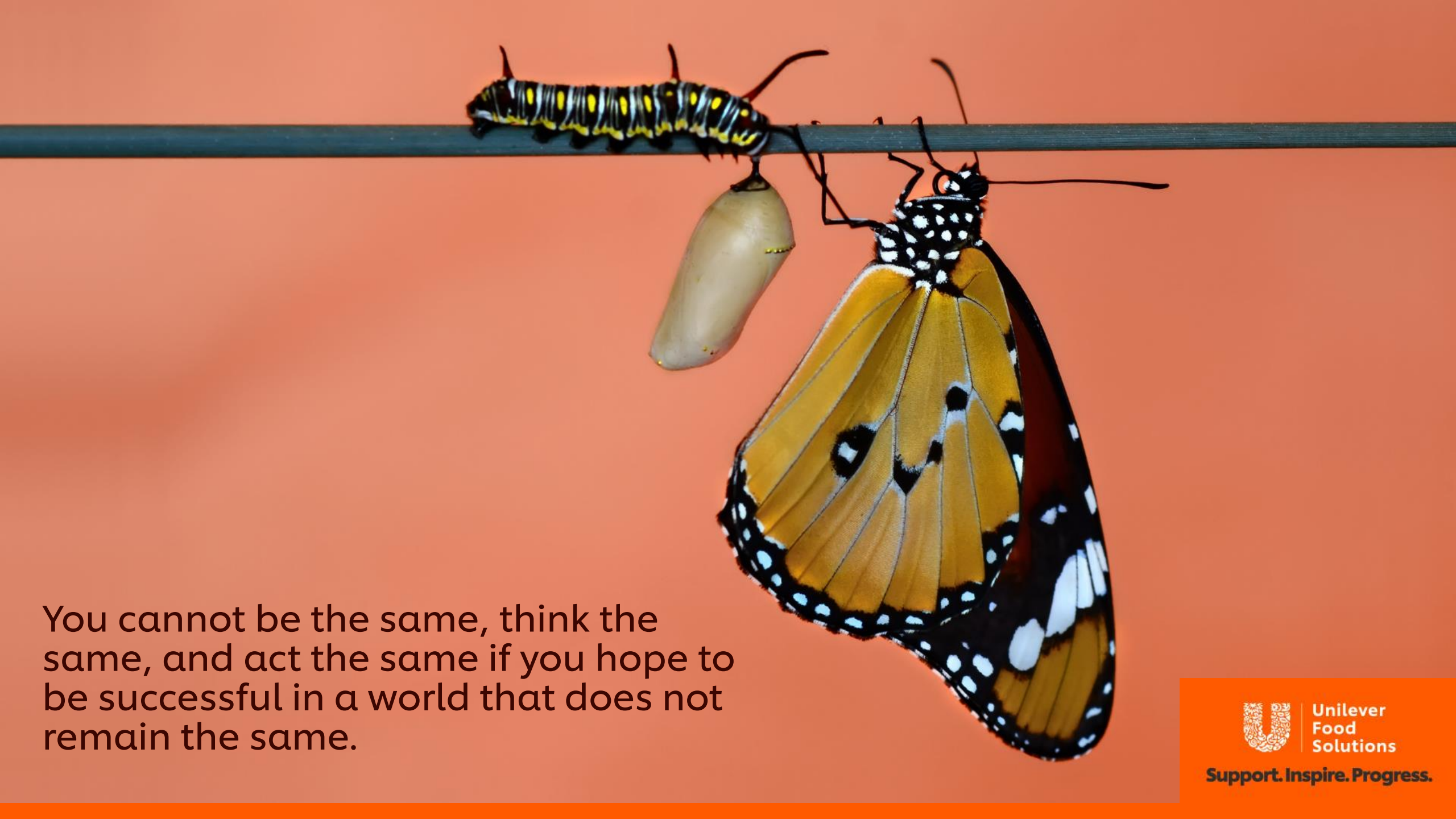
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AMAN dan HALAL



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You cannot be the same, think the same, and act the same if you hope to be successful in a world that does not remain the same.



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**Eat at Proximity
with Safety**



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Eat at Home



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Hygiene as Hygiene Factor

These are café
syrups
NOT
Hand Sanitizer
Thank You



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Delivery Everything



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21.57



SEGERA RILIS
MENU BARU!
DARI HAKA DIMSUM



Present Digitally



WHEN YOU EAT



The best.

INDIAN FOOD AT ACCHA



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Variable Everything

Online Marketing, SEO & Social
Media WordPress Theme



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Online Shopping Exploded



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#BangkitlawanCOVID Strategy Pillars

5. Community

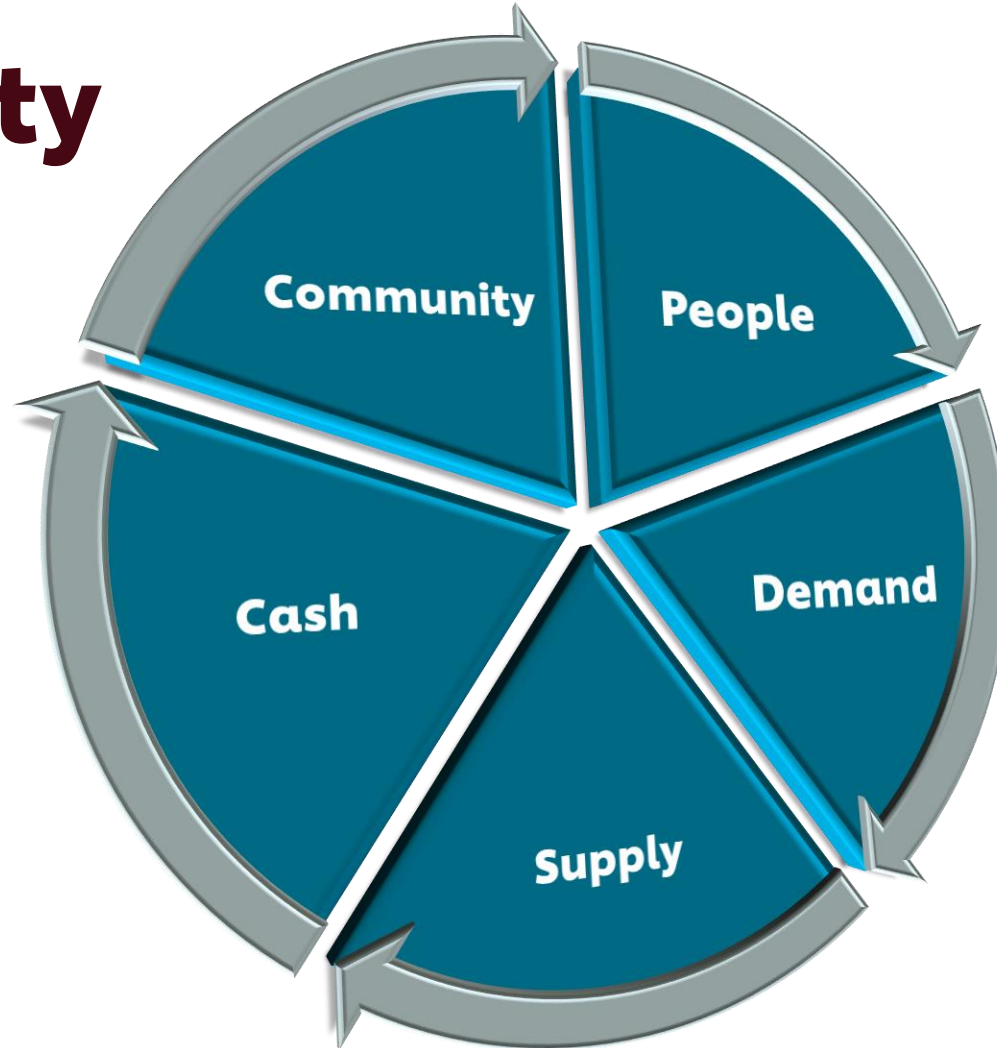
Supporting community for lives and livelihood

4. Cash

Return on Investment
Reduce Overdue

3. Supply

Supply and Availability of CORE SKU
Radical Simplification of Portfolio



1. People

Employee Health and Safety

2. Demand


Invest behind surge categories
Win with winning channels
Future Proof the business & portfolio





Health Check

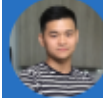


Hello, Moe✕

Your Health Check

Your health and safety are our number one priority. We want to connect with you on a regular basis to check on your wellbeing. Your local incident management team will use the anonymized information you provide to plan ahead, review procedures, provide support to those in need, and understand the spread of COVID-19. The full privacy notice can be found [here](#).

OK

Hello, Moe✕

Health Check

* Do you have a fever?

☐ Yes

☐ No

☐ Prefer not to say

* Do you have a cough?

☐ Yes

☐ No

☐ Prefer not to say

* Do you have loss of taste or smell?

☐ Yes

☐ No

☐ Prefer not to say

* Have you been in contact with a confirmed Covid-19 patient in last 2 days?

Submit

Employee
Safety at
first



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**Future Proof the
business with
Unilever
Professional
portfolio**



Unilever Food Solutions
Kebutuhan Usaha Kuliner

tokopedia

SUPER HOREKA DAY!

GRATIS! Merchandise

DISKON HINGGA 50%

Unilever Food Solutions
Kebutuhan Usaha Kuliner

tokopedia
PLAY

Masak Praktis dan Mudah dengan Produk-produk dari Unilever Food Solutions

LIVE Selasa, 29 September 2020 15.30-16.00 WIB

Win in Winning Channel (e-commerce)

Unilever Food Solutions
Kebutuhan Usaha Kuliner

bukalapak

Febulous HOREKA Sale!

Potongan Langsung

20%

Min. Belanja 100 ribu
Max. potongan 20 ribu

LOTTE Mart

Cooking Class

Presented by **Chef Andri**

Live di Instagram dan Facebook

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Carls Jr.

MABAR

★ MAIN BARENG ★

- ONE-HANDED CHEESEBURGER
BUAVITA APPLE/ORANGE 250ml
FRIES (s)
- ONE-HANDED CHICKEN SANDWICH
BUAVITA APPLE/ORANGE 250ml
FRIES (s)
- HAND-BREADED CHICKEN LEG
BUAVITA APPLE/ORANGE 250ml
RICE
- HAND-BREADED CHICKEN TENDER* 2PCS (MAYO/BBQ)
BUAVITA APPLE/ORANGE 250ml
RICE

Rp. **50.000*** + CARL'S KWARTET

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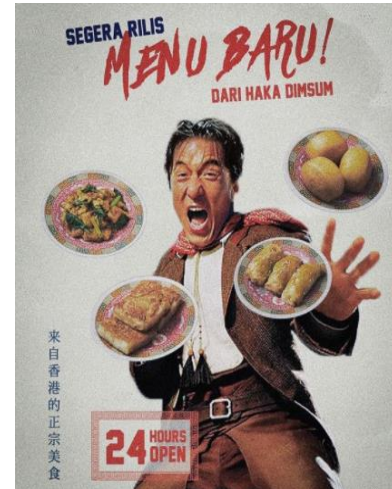
CarlsJrIndonesia CarlsJrID

*TERMS & CONDITIONS APPLY

UNILEVER FOOD SOLUTIONS

**Win with
Tasty &
Nutritious
Meals/
Beverages**

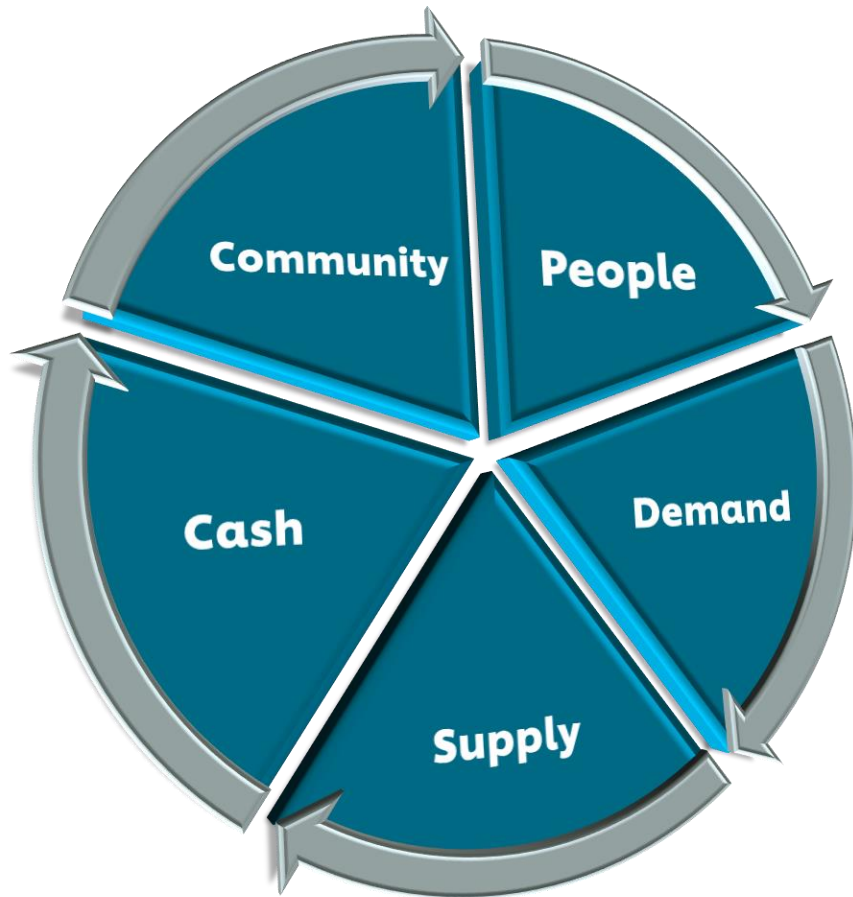
What we have discussed



Change in how
people eat

Change in F&B Business

UFS Indonesia #BangkitLawanCOVID Strategy





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